Mobile **& Di**gital **M**arketing

Communication That Is Better, Quicker & Always-on
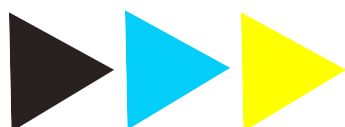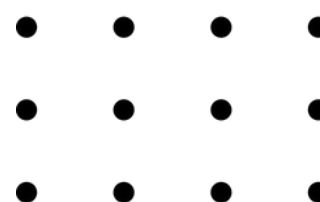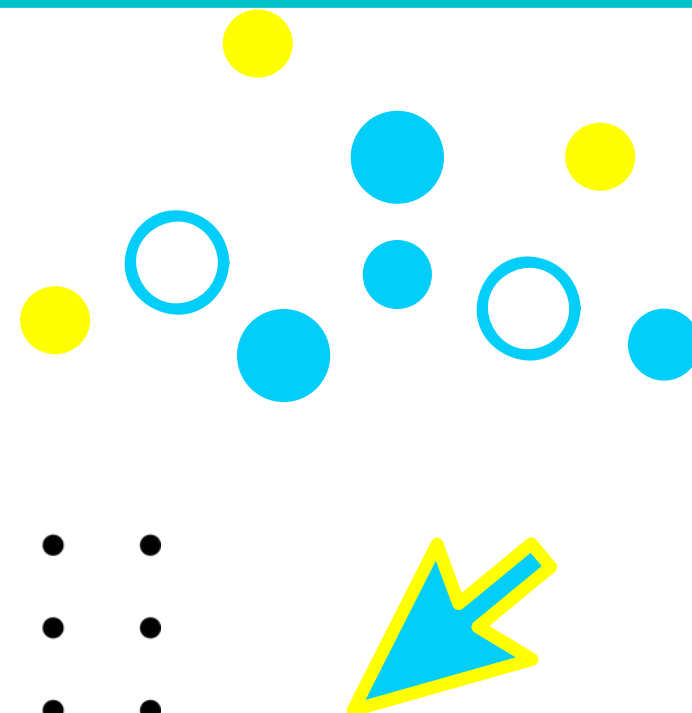

G TECH WEB MARKETING PVT. LTD.

About Us

Web Marketing wasn't very popular in 2009 when G Tech Web Marketing Services came into being. The very idea of advertising back then was posters and radio and television adverts using picture manipulation. As well as captivating captions and slogans. Soon after the market was well revolutionized with Bulk SMS Marketing. A new and innovative way of mobile marketing your products and services. From 2009 to 2022 we have constantly improved and came up with new and interesting ways of digital marketing.

Innovation takes time and consistent efforts to develop and excel. This is why our team has been one of the driving forces behind our success. Experience and effort are what yield results and we make sure that no idea is left unheard of. The smallest of ideas can lead to the biggest and the most effective changes. Thus, we would like to extend a hearty word of thanks to all those who have worked hard with us, in innovating and devising the best strategies for marketing.

We Serve Better Services

Our Services

Lead Generation: It's not easy to call in a lot of leads in a short amount of time. However, generating genuine leads take the edge over just generating leads. We at G Tech Know how to gather and maintain these leads. Having experience with real estate, insurance, travel, education, eCommerce, bfsi, gaming, etc.

Target Marketing: Choosing the right crowd is essential to make your business/company grow, with a dedicated team who can analyze and classify your product/service to a group of individuals. We assure you of amazing results. G Tech also has a large number of publishers. Who can help diversify your reach geographically.

SMS Solutions: One of the most efficient forms of mobile marketing with exclusive features. That lets you share deals, discount offers as well as stock announcements in a jiffy. G Tech understands their potential and aims to utilize them to yield the best results. There are 6 types of SMS that are often used.

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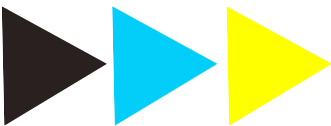
Transactional SMS

A nonmarketing automated text message that companies send to support their customers along their journey. Order confirmations, Welcome messages as well as shipping updates are some common examples.

Promotional SMS

Typically used to promote offers, deals as well as discounts. Is very well known to increase customer engagement and rocket sales. Has a priority delivery option as well.

Flash SMS

Not a very conventional SMS method but is very useful if used properly. These SMS flash on your screen and can be well saved or ignored directly. They can be often used for OTP or emergency updates as well as for alerts and important information.

OTP SMS

A very commonly used message type these days due to the increasing online transactions. As well as two-factorauthentication. These SMS contain a one-time password that is a unique code valid for a limited amount of time.
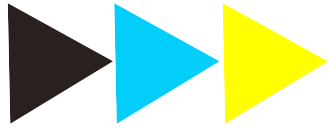
Google Verified SMS

Verified SMS is a service from Google that verifies the authenticity of the content from a Sender to the Recipient, thus protecting your customer from fraudsters who spoof SMS content.

Micro Page Design

Microsite is usually temporary and serves a specific purpose.

Voice Solutions

Chosen to be one of the most convenient methods of relaying your message across. Accessible to everyone. It is very effective for providing information to customers.

Miss Call

A miss call solution helps businesses to generate maximum leads at zero cost for consumer, call back to customers who gave a missed call on their business numbers. Very usefull & effective for real estate business.

IVR

Interactive voice response or an automated voice service that can be well used to gather basic information. Without having to speak to an agent. Very cost-effective for companies that deal with a high call volume.

Voice OBD

A voice outbound dialer is another automated voice call that is often used to deliver specific information. It is generally pre-recorded and can be in any language. It can dial multiple numbers using many different channels.

Toll-Free

One of the most common numbers used for customer support and grievance helplines. It is an 1800 series number that can be well used by anyone from across India free of cost.

Email Solutions

A traditional method of marketing that is still used by many companies. It is often used for sending in promotional content. However, it can also contain important information. That is vital to the customer like OTPs and transactions.

Bulk Email

As the name suggests this email is often sent to multiple customers at the same time. Often containing promotional content or news alerts this has become increasingly popular for gathering potential customers.

SMTP Mail

SMTP or simple mail transfer protocol is often used only to send emails and not receive them. It is also used to share financial information as well as alerts regarding the same.

SEO

(Search Engine Optimization)

- Digital Marketing Services.

- SEM - Search Engine Marketing.

- SMM - Social Media Marketing.

- SEO (Search Engine Optimization).

- SMO - Social Media Optimization.

- PPC Services.

USP'S (Unique Selling Proposition)

- 100% DLT Support from A/C creation to Template Approval.

- Dedicated Campaign Team To Handle Your Bandwidth with ease.

- Analytics Reporting for all campaigns to optimise the accuracy.

- Dedicated Account manager to handle the console for all marketing strategies.

- Always available tech support to configure Api with all platforms.

- Not the least but remarkable support team to sucessfully managing the

- brands.
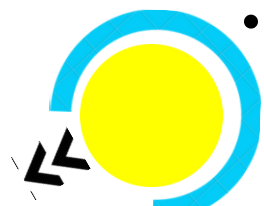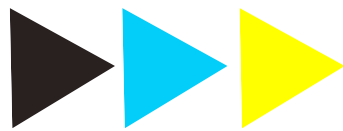
Services

Domain Name Registration	Rediff Enterprise Mailing
Shopify Development	Google Business Email
SMS Solutions	Content Writing
Lead Generation	Cloud Call Centre Setup
Software Development	Miss Call Number
Website Designing	Search Engine Optimisation
Affiliate Campaigns	Toll Free
Micro Page Design	Marketing Automation (Omni Channel)
Google Verified SMS	Rich Communication Services
Digital Advertisement	
International SMS	
Voice Solution	
WhatsApp Business API	
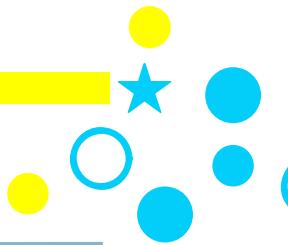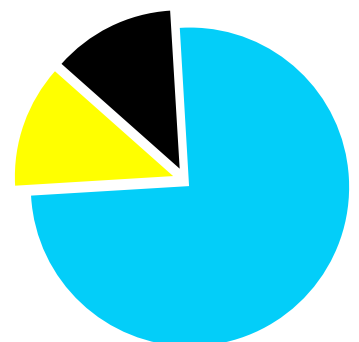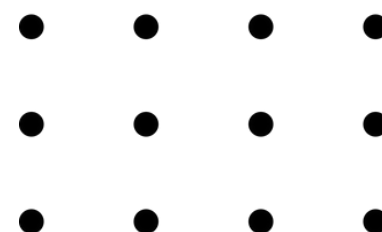
Contact Us
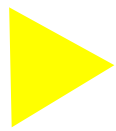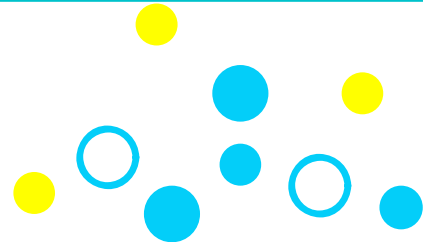
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🏠 Address: A-19A, 3rd Floor, Mayapuri Industrial Area Phase II, New Delhi - 110064

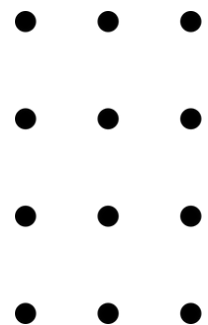✉️ info@gtechwebmarketing.com

📞 +91-9999107492 +91-9911003818

🌐 www.gtechwebmarketing.com

Thank You